



DASVERSE

2023.03

INTRODUCTION

A door connecting art, life, and people

DASVERSE does not simply revolve in art, it communicates through interactions.

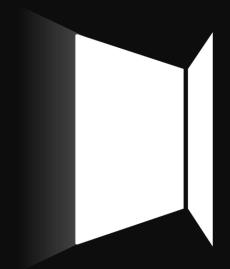
Through interactive art and digital media technology, DASVERSE maintains the balance between reality and fiction while expanding the border of art.

DASVERSE leads the future of artistic cultural experiences and creates the value of cultural heritage.

Welcome to the space of art and future.

It is not a phenomenon, it is 'everyday life'. This is the way of DASVERSE.

A new cultural heritage, 'DASVERSE'.



These are the worlds DASVERSE is creating

DASVERSE

Art Metaverse

Creating a 'super-connected' world allowing users to view and share artworks all over the world through a virtual space.

Daily Art Story

Art OTT Streaming

Creating a world where any place with displays can become an art gallery.

Art Complex

By Daily Art Story

Creating a world with a novel offline culture complex containing 'Media Art' and 'F&B'.

BUSINESS MODEL ① DASVERSE

DASVERSE

Art Metaverse

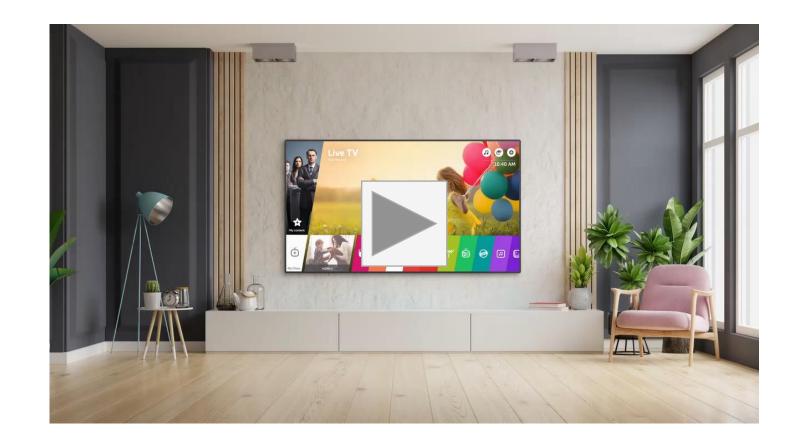
Allowing anyone to become an artist and display diverse artworks for sale and exhibition in a business Metaverse platform. Exceptional artworks will be exhibited in DAS displays all over the world.

PERSONAL GALLERY

ARTISTS' GALLERIES

GLOBAL TOP MUSEUMS

PROMOTION EXHIBITION



BUSINESS MODEL ② DAILY ART STORY

DAILY ART STORY

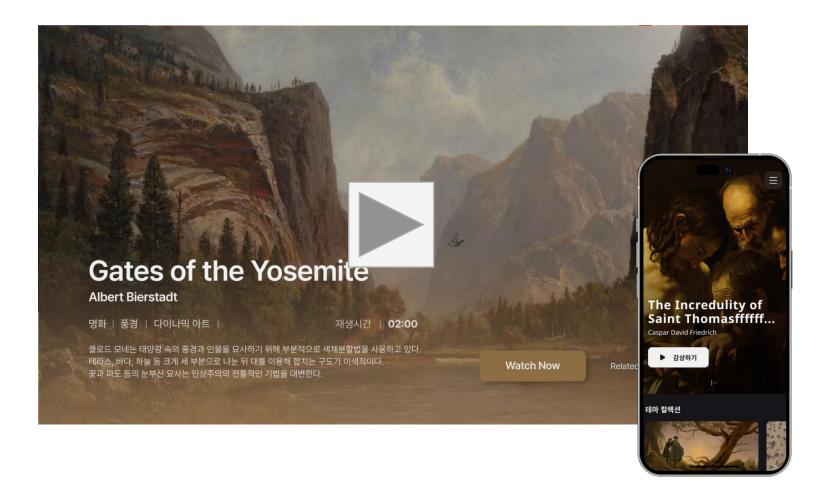
Art OTT Streaming

Global OTT service via LG Electronic TV app in progress (Signed official contract in 2022.09)

Completed producing 700 pieces of Dynamic Art made with DASVERSE's own technology.

Constructed more than 20 domestic sites, distributing more than 100 display products

CLASSIC ART
DOCENT SERVICE
ARTNOMICS
PLAYLIST



BUSINESS MODEL ③ ART COMPLEX

ART COMPLEX

Constructing Complex Culture Space

Digital Art / F&B / Constructing a culture art complex fostering communities

Digital art from global artists with numerous followers

Constructing novel global franchise models through artwork exhibitions and F&B

MEDITATION

FUN&ENTERTAINMENT

COMMUNITY

FAMILISM



DAS Digital IP

DASVERSE DIGITAL IP

DAS Digital IP

Holding UHD digital IP of **10,000 artworks by 200 artists**Completed producing **700 artworks in 4K resolution**for Dynamic Art



Fine Art Based IP Contemporary Art Artist IP Upcoming Artist IP ART DAILY ART DASVERSE COMPLEX STORY Art Metaverse Culture Exhibition OTT Streaming Complex

Korea's leading digital illustrator **ZIPCY** cooperation





















BUSINESS MODEL . DASVERSE DETAIL

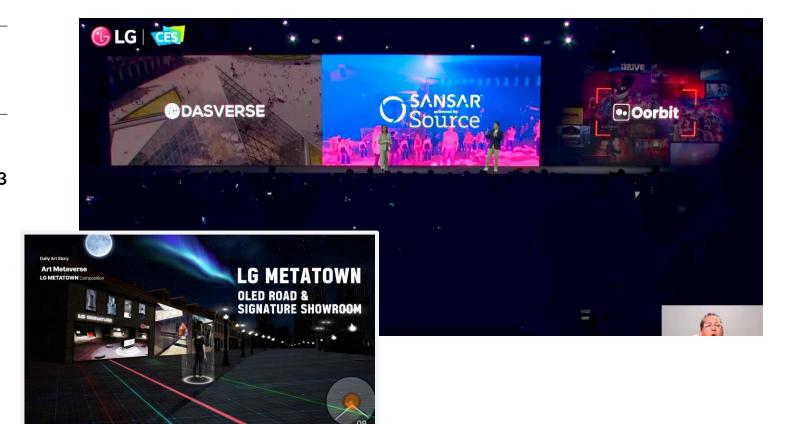
DASVERSE

Art Metaverse

BUSINESS MODEL . DASVERSE DETAIL

Launching the World's First TV ART METAVERSE

Signed official contract with LG in Sept. 2022 Launching LG TV Metaverse Service in Mar. 2023

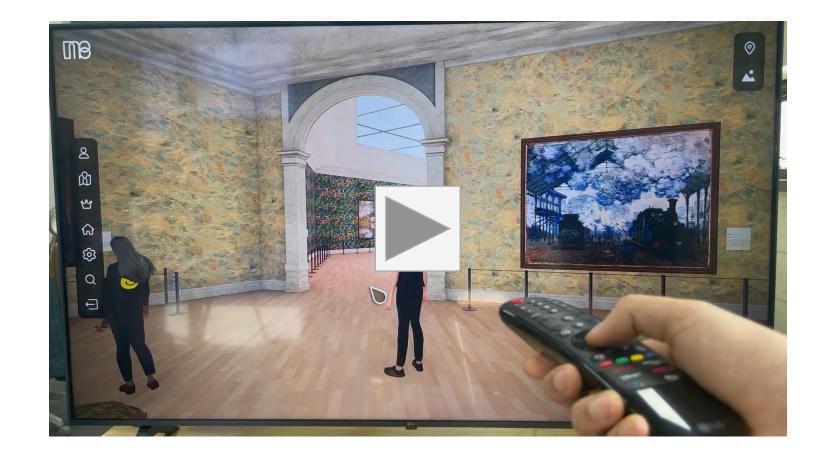


BUSINESS MODEL. DASVERSE DETAIL

World's First **Pixel Streaming Metaverse APP**

Running Hi-Res Graphics in TV without any Advanced Hardware

Hi-Res Graphic Low Delay Streaming Multi-play



BUSINESS MODEL . DASVERSE DETAIL

DAS METAVERSE MAIN FUNTION





Voiced Docent

View Mode



BUSINESS MODEL . DASVERSE DETAIL

Patent 1

Patent Method and System for Realizing UHD Images

Expressing the finest detail to the brushstroke and texture via UHD technology

Patent 2

Method and System for Providing Realistic Virtual Exhibition Space

Applying UHD artwork data optimizing technology (1GB → 50MB with same quality)
Loaded in real-time streaming without downloads

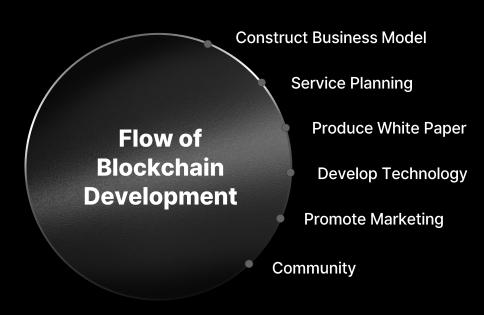


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Blockchain Technology

Patent 3



Acquired Technology

Blockchain Consulting
Blockchain Wallet Technology
Blockchain Platform Development Technology
Al Trading Technology
Al Liquidity Supply Technology
Main Net Development Technology

Implementation Examples

2017	Managed Arbitrage Bot
2017	Developed and Supplied Al Liquidity
	Supply Bot
2018	Developed AI Trading Bot
2019	Developed Marketplace Platform
2020	Launched Blockchain Wallet API Service
2021	Developed NFT Marketplace Platform

BUSINESS MODEL. DAILY ART STORY DETAIL

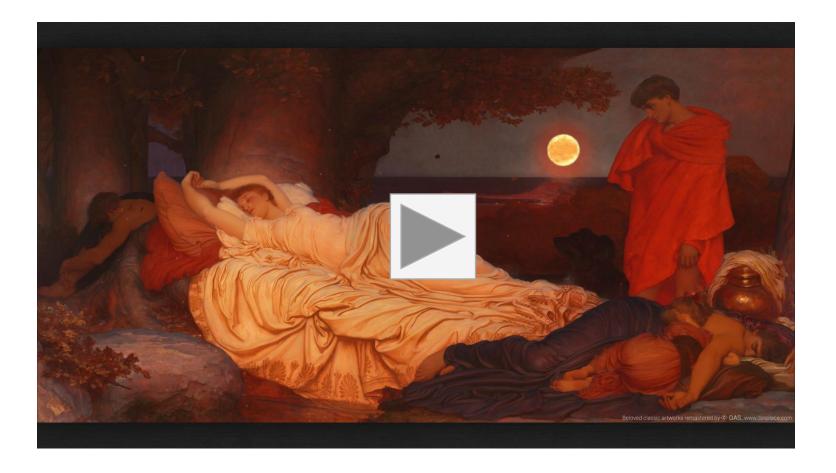
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DAILY ART STORY

Art OTT Streaming

DYNAMIC ART

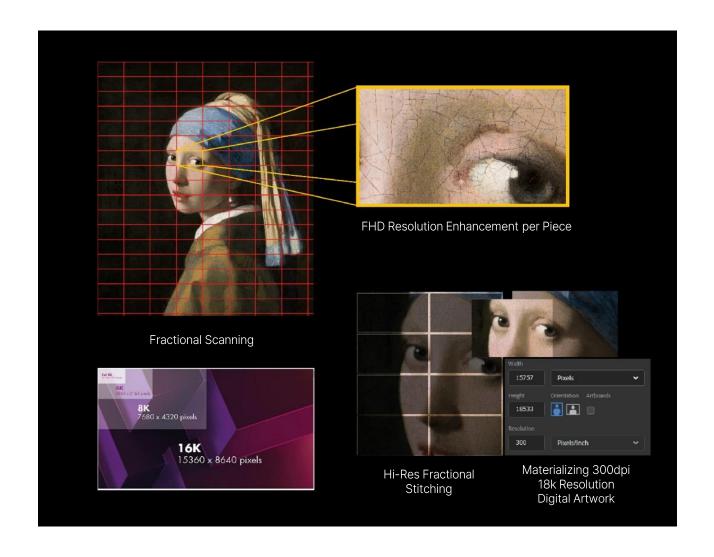
Selected as the most favored, the original aesthetics of the masterpiece artwork is enhanced as Dynamic Art



DASVERSE Dynamic Art Technique

Ultra Hi-Res(Resolution over 16K) Digital Artworks

Creating artworks over 16k resolution and 300dpi through scanning and composing artworks in fractions



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BUSINESS EXPAND PLAN

BUSINESS EXPAND PLAN

EXHIBITION

2022 CES / WIS(World IT Show)
2022 DUBAI NFT & Metaverse Award
2023 CES2023 LGE < DASVERSE>







Showcased DAS' business via invitation from 2022 CES and WIS Introduced DAS to various media such as YTN, Herald Corp, and Newsmaker





Established global partnerships and cooperations via invitation from Dubai NFT & Metaverse Award Exhibition(UAE, UK, China, Singapore, Saudi Arabia)

NEWS

DASVERSE receiving recognitions around the world beyond South Korea

" DAS will be the game changer for the NFT world" DAS의 비즈니스 모델은 NFT 세계의 게임 체인저가 될 것입니다.





"A new world is being created with NFTs, metaverse, and art. However, art has an inherent beauty within. We wish for this inherent beauty to touch the hearts of viewers more than the original through NFT, metaverse, and art in this new world."

- RJ Park, CEO and COO, DAS

DAS NFT Museum marketplace launch

Currently, the trend of NFTs in the metaverse is pixel art or low-quality-art profile pictures. Decentralised Art Story (DAS), on the other hand, provides ultra-high-definition (UHD) masterpiece artworks from the past and the present as NFTs. Backed with patents, DAS provides two business models, 8K to 40K high-quality artworks, and the chance to experience these artworks. It will also promote the NFT rental model, which will be the game changer for the NFT world where unsold inventory is an issue.

각종 글로벌 미디어 뉴스 기사











다스버스(DASVERSE), CES 2023에서 LG전자와 '아트 메타버스' 선봬



(취다스버스(DASVERSE)가 세계 최대 IT 가전 전시회 'CES 2023'에서 LG전자와 '아트 메타버스'와 '다이나믹 아트 OTT' 서비스를 소개한다.

미국 라스베가스에서 내년 1월 5일부터 8일까지 4일 동안 개최되는 세계 최대 가전·IT 전시회 'CES 2023'은 'Web3 & Metaverse'를 핵심 키워드로 열린다.

Expansion of **Global Network**

KOREA

Korea International Art Exchange Association Neo Korea Art Association Korea International Culture Association Osang Gallery

UAE

FTFT Capital Investments FTF.com





OPEN THE DOOR!

Thank you

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