



Sony  
World  
Photography  
Awards

**STUDENT**

2022  
COMPETITION

PRESENTED BY:

**WORLD  
PHOTOGRAPHY  
ORGANISATION**

**A GLOBAL PLATFORM  
FOR PHOTOGRAPHY**

The World Photography Organisation is a global platform for photography initiatives. Working across up to 180 countries, our aim is to raise the level of conversation around photography by celebrating the best imagery and photographers on the planet. We pride ourselves on building lasting relationships with both individual photographers as well as our industry-leading partners around the world.

This programme is a unique opportunity for students to have their talent shown to that global audience of curators, publishers, gallerists and picture editors; from this point, and with the support of the World Photography Organisation, careers can be built. It is also an opportunity for the lecturers and professors to meet like-minded academics from other institutions and explore each other's best practice when teaching photography.

**Scott Gray**  
CEO, Founder

## WHAT IS THE SONY WORLD PHOTOGRAPHY AWARDS?

Produced by the World Photography Organisation, the internationally acclaimed Sony World Photography Awards are one of the most important fixtures in the photographic calendar.

The Awards are your chance to have your work recognised globally and has the power to change the careers of those who win and are shortlisted.

The Awards are free to enter for everyone, from emerging talents to established artists who use any device. Each competition is judged anonymously. This democratic approach means all artists working across photography have an equal opportunity to win and be seen by leading industry experts.

Prizes range from inclusion in the London exhibition at Somerset House and a subsequent international tour to publication in the Sony World Photography Award book to receiving Sony kit

## THE EXHIBITION

Each Spring, the hugely popular Sony World Photography Awards Exhibition, featuring the spectacular winning, shortlisted and commended images, is curated at the famous London landmark, Somerset House. Attracting 30,000+ visitors each year, featuring over 600 images, the exhibition is a must-see event in London's cultural calendar.

## TRAVELING EXHIBITION

Following its London debut, the Sony World Photography Awards exhibition embarks on a global tour, giving featured photographers the chance to have their work exhibited and celebrated in major cities across the world including Berlin, Paris, Milan, Tokyo, Buenos Aires, Shanghai and New York.

## WHY SHOULD YOU ENTER THE STUDENT COMPETITION?

This is the perfect opportunity for students to express their passion and talent within the medium of photography and take a serious approach to their future career.

The competition is free to enter and gives students the chance to showcase their unique way of seeing the world. The prizes offered encourage students to improve their skill set, gain global exposure and provide them with the opportunity to practice their passion for photography.

The 10 Student competition finalists travel to London with all expenses paid for a once in a lifetime experience. Their images will be exhibited in a world-class photography exhibition, benefit from valuable feedback and networking opportunities including portfolio reviews with industry leading figures.



# PRIZES

The Student Photographer of the Year title is one of the most exciting awards out there, giving the successful photographer a once in a lifetime experience to get their work seen by leading experts and be exhibited worldwide. The award also boosts the student's university or institution to global recognition.

- ✓ Up to 10 shortlisted photographers receive portfolio reviews, inclusion in the Sony World Photography Awards book plus global exposure
- ✓ Overall winner receives Student Photographer of the Year title, top Sony digital imaging equipment, inclusion in the Sony World Photography Awards book and exhibition, plus global exposure
- ✓ Overall winner's University/ institution receives an impressive range of top Sony digital imaging equipment\*\*



# PORTFOLIO REVIEWS

The 10 shortlisted photographers will take part in a portfolio review session with the Student competition judge and another expert in the photography industry. Not only is an opportunity to get constructive feedback about their work, it also puts their work in front of leading figures. Students will also have the opportunity to meet and network with other students and tutors from around the world and form long-lasting creative connections.

What's been so interesting to see in this year's Student competition is the range, variety and diversity of the images on show, not just in the subject matter but in the genre of photography too. It's good to know that the future of all the different kinds of photography is safe in the hands of some great young talent.

**Jason Baron**

Creative Director of Photography, BBC Creative (UK)



# HOW TO ENTER THE STUDENT COMPETITION

## THE STUDENT COMPETITION IS ONE OF THE WORLD'S LEADING PROGRAMMES FOR PHOTOGRAPHY STUDENTS.

- It is **FREE** to enter for anyone aged from 18 to 30 years-old undertaking a full-time photography programme.\*
- Students and universities / institutions can register
- Students are required to answer a set brief – this year it's "Connections" – with 5 to 10 images
- Deadline is **30 November, 2021 at 13.00 GMT**

If you have any questions please contact  
Panos Pomonis  
at [panagiotis@worldphoto.org](mailto:panagiotis@worldphoto.org)

### Step 1

Check if your institution is taking part **HERE**. If not, don't worry you can register **HERE**.

### Step 2

Work on the supplied brief

### Step 3

Enter the competition **HERE**  
or go to  
<https://users.worldphoto.org/user>  
(you will need to register first)

# 2022 BRIEF

## **“CONNECTIONS”**

For the 2022 Student competition we are asking entrants to interpret the below brief.

Recently we've had to think differently about how we connect in more ways than we could have imagined. Around the globe we've embraced a modern evolution of communication, giving us a fresh perspective on connecting. It's also been a time to reflect on making new relationships while sustaining the old ones as well as reconnecting with our surroundings.

How do you connect with your surroundings or local environment? How do you create bonds with your family, friends and colleagues? How do you nurture and develop these links to ensure they endure for years to come?

Be it connecting virtually or in real life, show us in five to 10 images how you, or someone you document, interacts with the world. Your images can be taken on any device, shot in any style – be black & white or colour – and approached from any angle you feel is best. While creative responses are encouraged, it's key to stick to the brief.

# SUCCESS STORIES

Winning or being shortlisted in the Student competition can be the start of a very exciting future in photography. Since it started 15 years ago, the competition has boosted emerging photographers to global recognition, helping provide a useful platform to help secure their career in the field.

## Natalia Weirnik

Natalia was a student at the Faculty of Graphic Arts, Academy of Fine Arts in Cracow when she entered the Student Focus competition in 2013. An aspiring photographer with a strong artistic style, her series of work caught the judges' attention and she was named the 2013 Student Photographer of the Year.

Since winning, Natalia has had her work shown in many of the world's leading photography magazines and has delivered masterclass on behalf of Sony.



© Natalia Weirnik

## Nikolai Linares

Nikolai Linares was crowned the winner of the 2012 Student competition and later took first place in the Professional Sports category in the 2016 Sony World Photography Awards. He was the recipient of a Sony Grant, for The Boys and The Bulls a series which also won third prize in the Sports and Stories categories in the 2018 World Press Photo contest. He now works as a freelance photographer for newspapers, magazines and companies mainly in Denmark.



© Nikolai Linares

## Ioanna Sakellaraki

Ioanna Sakellaraki won Student Photographer of the Year in 2020 for her series The Truth is in the Soil.

Since receiving the award she has had a solo exhibition at Galerie Erstererster (Berlin) and shown work at a variety of festivals - including Athens Photo Festival and Circulation(s) festival (Paris). She has also been interviewed for leading media titles, such as The Guardian, The New Yorker, Deutsche Welle and Musee Mag, about her prize-winning series.

She is currently studying her PhD in Art, Archiving the Disaster: Preservation, Separation and Encounter, Techne Doctoral Scholarship Award by the Arts and Humanities Research Council, United Kingdom.



© Ioanna Sakellaraki

# PRESS CLIPPINGS

## Sony Europe STUDENT AND YOUTH COMPETITIONS 2021

Press release · Jan 26, 2021 01:01 CET



### SHORTLISTS ANNOUNCED

Today the World Photography Organisation announces the shortlisted photographers in the Student and Youth competitions of the Sony World Photography Awards 2021. Winners of Student Photography of the Year and Youth Photographer of the Year will be revealed on 15 April via the World Photography Organisation's online and video platforms.

STUDENT COMPETITION SHORTLIST Navigation, analyze site usage, and assist in our marketing efforts. Accept or handle cookie settings by clicking below.

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TRAVEL

### Kiwi student makes Sony World Photography Awards shortlist showing pre-Covid Nepal

26 Jan, 2021 02:45 AM 3 minutes to read



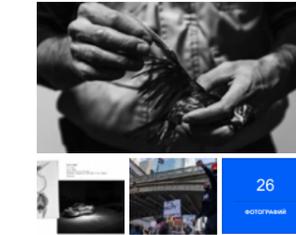
https://www.nzherald.co.nz/travel/kiwi-student-makes-sony-world-photography-awards-shortlist-showing-pre-covid-nepal/3SR9Q7ZKRY7JPRLLX3SRF4/ 1/16

01/03/2021 Как выглядят лучшие фото, сделанные студентами - Новости Mail.ru

26 января, источник: Новости Mail.ru ->https://news.mail.ru/, (новости источника) ->https://news.mail.ru/media/1220/

### Как выглядят лучшие фото, сделанные студентами

Составлен топ работ со всего мира.



Работа российского фотографа Гоши Бергала из Москвы вошла в топ-10 лучших молодежных и студенческих фотографий по версии конкурса Sony World Photography Awards 2021.

Шорт-лист конкурса обрадовала Всемирная организация фотографии, которая включает лучших любителей и профессиональных фотографов планеты.

Организаторы конкурса предложили молодым фотографам прислать 5-10 фотографий, отражающих актуальные проблемы современности. Бергала, который изучал фотографию в Московской школе фотографии и мультимедиа имени Родченко, создал цикл о протестах 2019 года в Москве перед выборами в Мосгордуму.

В шорт-лист также вошли работы молодых фотографов из Китая, США, Аргентины, ЮАР, Италии, Новой Зеландии и Эквадора, которые прислали работы на темы экологии, защиты животных, проблем людей пожилого возраста, социальных ограничений, сетевой безопасности и других актуальных вопросов.

15 апреля конкурс назовет победителей в категории «Лучший молодой фотограф» и «Лучший фотограф среди студентов».

Анна Лысвенко

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https://news.mail.ru/society/45008740/ 1/1

01/03/2021 Sony World Photography Awards: i finalisti dei concorsi Student e Youth

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### FOTOGRAFIA NEWS Sony World Photography Awards: i finalisti dei concorsi Student e Youth La premiazione è in programma il 15 aprile

by Davide Raia 26/01/2021

https://ochipressa.it/sony-world-photography-awards-2021-finalisti/ 1/9

01/03/2021 Объявлены финалисты студенческого и юношеского конкурсов фотографии SWPA 2021 - 4PDA

4PDA новости по Новости

### Объявлены финалисты студенческого и юношеского конкурсов фотографии SWPA 2021

26.01.21

В этом году в 13-й раз прошел международный конкурс фотографии Sony World Photography Awards, и Всемирная организация фотографии объявила финалистов, которые попали в шорт-листы студенческого и юношеского конкурсов. В числе фотографов года оказался и студент российского вуза.



В шорт-лист студенческого конкурса вошли работы десяти студентов из ведущих вузов со всего мира. Перед авторами поставили задачу подготовить серию из 5-10 фотографий по двум различным брифам. В рамках первого брифа «Построение лучшего будущего» студентам предложили рассказать историю тех, кто стремится сделать наш мир лучше для всех в контексте трудностей 2020 года.

В отобранных работах показаны основные проблемы современности, а также усилия отдельных лиц и организаций по всему миру для их преодоления.

https://4pda.ru/2021/01/26/381128/ 1/17

01/03/2021 Some of the best shots from the Sony World Photography Awards

### Sony World Photography Awards: The very best shots from the youth and student shortlists

Updated / Saturday, 30 Jan 2021 06:03



(Matias Garcia, Ecuador, Student Shortlist, 2021 Sony World Photography Awards/PA)

The Sony World Photography Awards have announced the shortlists for their youth and student categories, and entries range from the opera houses of China to the classrooms of Kwazulu-Natal. Submissions flooded in from across the world, but 10 student photographers and six youth photographers have now made their respective shortlists.

Here are there finest photos, from an Italian man helping injured birds to a particularly photogenic fox...

#### The Portrait of a Tibetan Man – Tianyang Wang, China



https://www.rtc.ie/lifestyle/living/2021/01/28/1193572-some-of-the-best-shots-from-the-sony-world-photography-awards/ 1/13

04/03/2021 These stunning award-winning pro photos will blow your away

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### These stunning award-winning pro photos will blow your away

Max Freeman-Mills, Contributing editor 4 March 2021



- To say these photos are stunning would be an understatement

https://www.pocket-lint.com/cameras/news/sony/151522-jan-dropping-photos-sony-world-photography-awards 1/9

## NETWORK & REACH

**567** registered institutions from  
**66** countries all over the world.

## PHOTOGRAPHERS ENTERED

**60,000+**  
photographers

## PR REACH

**3.04 BILLION**  
potential audience

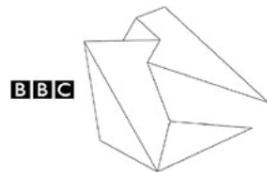
## WEBSITE

**10,442,276**  
page views per year

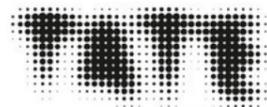
## SOCIAL MEDIA FOLLOWERS

**580,000+**  
followers

Brands we worked with on the student competition:



**huck**



**PARLEY**

Aesthetica

# CONTACT US

If you have any questions or need any assistance within the submission process, please contact

**Panos Pomonis,**  
Student competition manager  
[panagiotis@worldphoto.org](mailto:panagiotis@worldphoto.org)



For more information, please visit  
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**GOOD LUCK!**